



For Immediate Release
January 3, 2008

2007 U.S. MUSIC PURCHASES EXCEED 1.4 BILLION

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**Growth In Overall Music Purchases Exceeds 14%,
Digital Music Accounts for 23% of Music Purchases**

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Nielsen Music 2007 Year-End Music Industry Report

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Nielsen SoundScan, the entertainment industry's data information system that tracks point-of-purchase sales of recorded music product, Nielsen BDS, the music industry's leading music performance monitoring service, and Nielsen RingScan, which tracks mobile ringtone purchases, have announced their 2007 U.S. year-end sales and performance monitoring data for the 52-week period January 1, 2007 through December 30, 2007.

OVERALL MUSIC SALES (01/01/07 – 12/30/07) (ALBUMS, SINGLES, MUSIC VIDEO, DIGITAL TRACKS – IN MILLIONS)

| UNITS SOLD | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
|------------|-------------|-------------|---------------|
| | 1,369 | 1,198 | 14% |

OVERALL ALBUM SALES (01/01/07 – 12/30/07) (INCLUDES ALL ALBUMS & TRACK EQUIVALENT ALBUMS - IN MILLIONS)

| UNITS SOLD | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
|------------|-------------|-------------|---------------|
| | 584.9 | 646.4 | -9.5% |

TOTAL ALBUM SALES (01/01/07 - 12/30/07) (INCLUDES CD, CS, LP, DIGITAL ALBUMS - IN MILLIONS)

| UNITS SOLD | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
|------------|-------------|-------------|---------------|
| | 500.5 | 588.2 | -15% |

INTERNET ALBUM SALES (01/01/07 - 12/30/07) (PHYSICAL ALBUM PURCHASES VIA E-COMMERCE SITES, IN MILLIONS)

| UNITS SOLD | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
|------------|-------------|-------------|---------------|
| | 30.1 | 29.4 | 2.4% |

DIGITAL TRACK SALES (01/01/2007 – 12/30/2007 - IN MILLIONS)

| UNITS SOLD | <u>2007</u> | <u>2006</u> | <u>% CHG.</u> |
|------------|-------------|-------------|---------------|
| | 844.2 | 581.9 | 45% |

DIGITAL ALBUM SALES (01/01/2007 – 12/30/2007 - IN MILLIONS)

| UNITS SOLD | <u>2007</u> | <u>2006</u> | <u>% CHG.</u> |
|------------|-------------|-------------|---------------|
| | 50.0 | 32.6 | 53% |

2007 GENRE ALBUM SALES REPORT (01/01/07-12/30/07 – IN THOUSANDS)

| Genre | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
|-------------------|-------------|-------------|---------------|
| Alternative | 88,604 | 109,672 | -19.2% |
| Christian/Gospel* | 34,017 | 39,715 | -14.3% |
| Classical | 18,044 | 19,447 | -7.2% |
| Country | 62,696 | 74,886 | -16.3% |
| Jazz | 14,047 | 15,720 | -10.6% |
| Latin | 31,853 | 37,774 | -15.6% |
| Metal | 52,951 | 61,557 | -13.9% |
| New Age | 3,210 | 3,412 | -5.9% |
| R&B | 95,555 | 117,005 | -18.3% |
| Rap | 41,662 | 59,534 | -30.0% |
| Rock | 149,414 | 170,726 | -12.5% |
| Soundtrack | 24,570 | 27,177 | -9.5% |

(Note: Titles may appear in more than one genre.)

*Sales figures tracked by Christian SoundScan

CURRENT VS. CATALOG ALBUM SALES (:01/01/07-12/30/07 - IN MILLIONS)

| Overall Albums | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
|-------------------------|--------------------|--------------------|----------------------|
| Current | 306.4 | 363.9 | -16% |
| Catalog | 194.1 | 224.2 | -13% |
| Deep Catalog | 138.7 | 158.2 | -12% |
| Physical Albums: | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
| Current | 279.3 | 345.3 | -19% |
| Catalog | 171.2 | 210.2 | -19% |
| Deep Catalog | 122.7 | 148.4 | -17% |
| Digital Albums: | <u>2007</u> | <u>2006</u> | <u>% Chg.</u> |
| Current | 27.1 | 18.6 | 46% |
| Catalog | 22.9 | 14.0 | 64% |
| Deep Catalog | 16.0 | 9.8 | 63% |

2007 YEAR-TO-DATE RECORD COMPANY MARKET SHARE (1/01/07 - 12/30/07)

(reflects the market share for the entire entity including sub-distributed companies)

TOTAL ALBUMS (Catalog & Current Titles)**CURRENT ALBUMS****CATALOG ALBUMS**

| | <u>2007</u> | <u>2006</u> | | <u>2007</u> | <u>2006</u> | | <u>2007</u> | <u>2006</u> |
|---------------|--------------------|--------------------|---------------|--------------------|--------------------|---------------|--------------------|--------------------|
| UMG | 31.90% | 31.61% | UMG | 34.48% | 34.37% | UMG | 27.81% | 27.14% |
| BMG | 11.11% | 11.95% | BMG | 12.60% | 13.71% | BMG | 8.74% | 9.08% |
| SONY | 13.86% | 15.49% | SONY | 12.52% | 14.42% | SONY | 15.98% | 17.23% |
| SONYBMG Total | 24.97% | 27.44% | SONYBMG Total | 25.12% | 28.13% | SONYBMG Total | 24.72% | 26.31% |
| WMG | 20.28% | 18.14% | WMG | 19.12% | 16.85% | WMG | 22.12% | 20.25% |
| EMI | 9.37% | 10.20% | EMI | 8.31% | 9.23% | EMI | 11.05% | 11.77% |
| OTHERS | 13.48% | 12.61% | OTHERS | 12.97% | 11.43% | OTHERS | 14.30% | 14.52% |

2007 YEAR-TO-DATE RECORD COMPANY MARKET SHARE continued...(1/01/07 - 12/30/07)

(reflects the market share for the entire entity including sub-distributed companies)

DIGITAL ALBUMS**DIGITAL TRACKS**

| | <u>2007</u> | <u>2006</u> | | <u>2007</u> | <u>2006</u> |
|---------------|--------------------|--------------------|---------------|--------------------|--------------------|
| UMG | 22.98% | 27.35% | UMG | 33.75% | 32.96% |
| BMG | 9.06% | 10.25% | BMG | 9.02% | 12.21% |
| SONY | 13.80% | 13.75% | SONY | 14.17% | 13.45% |
| SONYBMG Total | 22.86% | 24.00% | SONYBMG Total | 23.19% | 25.66% |
| WMG | 22.98% | 23.29% | WMG | 20.50% | 19.69% |
| EMI | 10.80% | 9.99% | EMI | 7.74% | 7.93% |
| OTHERS | 15.67% | 15.37% | OTHERS | 14.83% | 13.75% |

2007 TOP TEN SELLING ALBUMS

(01/01/2007-12/30/2007)

| | <u>Title/Artist</u> | <u>Units Sold</u> |
|-----|--|--------------------------|
| 1 | <u>Noel</u> / Josh Groban | 3,699,000 |
| 2 | <u>Soundtrack</u> / High School Musical 2 | 2,957,000 |
| 3 | <u>Long Road Out of Eden</u> / Eagles | 2,608,000 |
| 4 | <u>As I Am</u> / Alicia Keys | 2,543,000 |
| 5 | <u>Daughtry</u> / Daughtry | 2,497,000 |
| 6 | <u>Soundtrack</u> / Hannah Montana 2: Meet Miley | 2,489,000 |
| 7 | <u>Minutes To Midnight</u> / Linkin Park | 2,099,000 |
| 8 | <u>Dutchess</u> / Fergie | 2,064,000 |
| 9 | <u>Taylor Swift</u> / Taylor Swift | 1,951,000 |
| 10. | <u>Graduation</u> / Kanye West | 1,892,000 |

2007 TOP TEN SELLING ARTISTS

(based on Album sales from 01/01/2007-12/30/2007)

| | <u>Artist</u> | <u>Units Sold</u> |
|-----|----------------------|--------------------------|
| 1 | Josh Groban | 4,835,000 |
| 2 | Hannah Montana | 3,854,000 |
| 3 | Eagles | 3,583,000 |
| 4 | Carrie Underwood | 3,231,000 |
| 5 | Rascal Flatts | 3,129,000 |
| 6 | Alicia Keys | 2,699,000 |
| 7 | Linkin Park | 2,624,000 |
| 8 | Michael Buble | 2,530,000 |
| 9 | Daughtry | 2,506,000 |
| 10. | Tim McGraw | 2,369,000 |

2007 TOP TEN SELLING DIGITAL SONGS

(combines all versions of the same Song:01/01/2007-12/30/2007)

| | <u>Title/Artist</u> | <u>Units Sold</u> |
|-----|---|--------------------------|
| 1 | <u>Crank That</u> / Soulja Boy Tell'Em | 2,909,000 |
| 2 | <u>Hey There Delilah</u> / Plain White T's | 2,566,000 |
| 3 | <u>Big Girls Don't Cry</u> / Fergie | 2,525,000 |
| 4 | <u>Girlfriend</u> / Avril Lavigne | 2,415,000 |
| 5 | <u>Apologize</u> / Timbaland feat. Onerepublic | 2,371,000 |
| 6 | <u>Umbrella</u> / Rihanna | 2,359,000 |
| 7 | <u>Stronger</u> / Kanye West | 2,328,000 |
| 8 | <u>Sweet Escape</u> / Gwen Stefani | 2,251,000 |
| 9 | <u>Glamorous</u> / Fergie feat. Ludacris | 2,169,000 |
| 10. | <u>Way I Are</u> / Timbaland feat. Keri Hilson & Jo | 1,943,000 |

2007 TOP TEN SELLING DIGITAL ARTISTS

(based on digital track sales from 01/01/2007 - 12/30/2007)

| | <u>Artist</u> | <u>Units Sold</u> |
|-----|----------------------|--------------------------|
| 1 | Fergie | 7,537,000 |
| 2 | Timbaland | 5,933,000 |
| 3 | Rihanna | 5,547,000 |
| 4 | Justin Timberlake | 5,412,000 |
| 5 | Akon | 5,275,000 |
| 6 | Avril Lavigne | 5,044,000 |
| 7 | Nickelback | 4,835,000 |
| 8 | Kanye West | 4,674,000 |
| 9 | Fall Out Boy | 4,423,000 |
| 10. | Linkin Park | 4,317,000 |

2007 TOP TEN SELLING DIGITAL TRACKS

(01/01/07 - 12/30/2007)

| | <u>Title/Artist</u> | <u>Units Sold</u> |
|-----|--|--------------------------|
| 1 | <u>Crank That</u> / Soulja Boy Tell'Em | 2,714,000 |
| 2 | <u>Big Girls Don't Cry</u> / Fergie | 2,440,000 |
| 3 | <u>Sweet Escape</u> / Gwen Stefani | 2,168,000 |
| 4 | <u>Apologize</u> / Timbaland feat. OneRepublic | 2,113,000 |
| 5 | <u>Way I Are</u> / Timbaland | 1,870,000 |
| 6 | <u>Makes Me Wonder</u> / Maroon 5 | 1,845,000 |
| 7 | <u>Hey There Delilah</u> / Plain White T's | 1,844,000 |
| 8 | <u>Stronger</u> / Kanye West | 1,788,000 |
| 9 | <u>Bubbly</u> / Colbie Caillat | 1,731,000 |
| 10. | <u>Buy U A Drank</u> / T-Pain feat. Yung Joc | 1,702,000 |

TOP TEN SELLING DIGITAL ALBUMS

(01/01/2007-12/30/2007)

| | <u>Artist</u> | <u>Units Sold</u> |
|-----|---|--------------------------|
| 1 | <u>It Won't Be Soon Before Long</u> / Maroon 5 | 252,000 |
| 2 | <u>Back To Black</u> / Amy Winehouse | 241,000 |
| 3 | <u>Graduation</u> / Kanye West | 237,000 |
| 4 | <u>Coco</u> / Colbie Caillat | 207,000 |
| 5 | <u>Daughtry</u> / Daughtry | 205,000 |
| 6 | <u>Minutes To Midnight</u> / Linkin Park | 189,000 |
| 7 | <u>Soundtrack</u> / High School Musical 2 | 176,000 |
| 8 | <u>Timbaland Presents Shock Value</u> / Timbaland | 151,000 |
| 9 | <u>Continuum</u> / John Mayer | 137,000 |
| 10. | <u>Futuresex/Love Sounds</u> / Justin Timberlake | 137,000 |

2007 TOP TEN SELLING ARTISTS OF SOUNDSCAN ERA

(1991-12/30/2007)

| | <u>Title/Artist</u> | <u>Units Sold</u> |
|-----|---------------------|-------------------|
| 1 | Garth Brooks | 67,402,000 |
| 2 | Beatles | 55,695,000 |
| 3 | Mariah Carey | 49,937,000 |
| 4 | Celine Dion | 49,692,000 |
| 5 | Metallica | 48,670,000 |
| 6 | George Strait | 39,171,000 |
| 7 | Tim McGraw | 36,413,000 |
| 8 | Alan Jackson | 35,266,000 |
| 9 | Pink Floyd | 34,453,000 |
| 10. | Shania Twain | 33,531,000 |

TOP TEN SELLING ALBUMS OF SOUNDSCAN ERA

(1991 – 12/30/2007)

| | <u>Artist</u> | <u>Units Sold</u> |
|-----|--|-------------------|
| 1 | <u>Come On Over/</u> Shania Twain | 15,449,000 |
| 2 | <u>Metallica/</u> Metallica | 15,077,000 |
| 3 | <u>Jagged Little Pill/</u> Alanis Morissette | 14,557,000 |
| 4 | <u>Millennium/</u> Backstreet Boys | 12,099,000 |
| 5 | <u>Soundtrack/</u> Bodyguard | 11,798,000 |
| 6 | <u>Supernatural/</u> Santana | 11,643,000 |
| 7 | <u>Human Clay/</u> Creed | 11,504,000 |
| 8 | <u>No Strings Attached/</u> N Sync | 11,104,000 |
| 9 | <u>Beatles 1/</u> Beatles | 11,097,000 |
| 10. | <u>Falling Into You/</u> Celine Dion | 10,768,000 |

2007 Year End Factoids:

- Music purchases in 2007 reached **1.4 Billion**, the third consecutive year music sales have exceeded 1 billion; 1.2 billion (2006) vs. 1 billion (2005) .
- Music sales exceeded 58.4 million in the final week of 2007, representing the biggest sales week in the history of Nielsen SoundScan. The previous record was Christmas week 2006 with 47.4 million music purchases.
- Overall Album sales (including Albums and Track Equivalent Album sales) declined 9.5% compared to 2006.
- Total album sales declined 15% compared to 2006.
- Consistent with the previous three years, 20% of total album sales occurred during the Holiday Season (last 6 weeks of year).

Digital Factoids:

- More than 840 million digital tracks were purchased during 2007; an increase of 45% over 2006.
- Digital album sales reached the 50 million for 2007; up 53% over the previous year and accounted for 10% of total album sales compared to 5.5% in 2006.
- In the final reporting week of 2007 the following sales records were broken:
 - Digital track sales surpassed **42.9** million. The previous sales record was 30.1 million, week of 12/24 -12/31/06.
 - Digital album sales this week fell just shy of the two million mark with sales of 1,920,000 sales; breaking the previous record of 1.2 million (12/31/06) .
 - Flo Rida's track "Low feat. T-Pain" set the mark for the biggest selling week for an individual Digital Track, with sales of 467,000 (previous record was Rihanna's "Umbrella at 276,000 sales). Note that Chris Brown's "Kiss Kiss" track sold 277,000 downloads which also broke the previous record held by Rihanna.
 - The first time a digital song (combining all versions of the same song) sold more than 300,000 downloads in a week. Flo Rida's song "Low feat. T-Pain" is the new record holder for biggest selling week for a Digital Song with sales of 467,000 this week. Fergie's "Fergalicious" held the previous record with sales of 295,000. Timbaland's digital song "Apologize" also broke the previous record with sales of 319,000 this week.
- In 2007, there were 9 different digital songs with sales that exceeded 2 million compared to one in 2006 ("Bad Day" by Daniel Powter - 2,015,000).
- 41 Digital Songs exceeded the 1 million sales mark for the year compared to 22 digital songs in 2006 and only 2 digital songs in 2005.
- Fergie was the biggest selling digital artist in 2007 with 7.5 million track sales.
- There were more than 390,000 different physical albums that sold at least one copy over the Internet during 2007.
- Physical Internet album sales reached a new record high with sales of of 30.1 million unit sales; an increase of 2% over 2006 year-end total (29.1).

Best Seller Factoids:

- Josh Groban was the biggest selling solo artist, with sales greater than 4.8 million albums and the Eagles were the biggest selling group in 2007 with sales of 3.6 million.

- Josh Groban's Noel was the biggest selling album of the year with 3.7 million sales. It's the first time in the history of Nielsen SoundScan that a "seasonal/holiday" album held the top position on the year-end chart. Noel is also the first "seasonal/holiday" album to sell more than 3 million units in a year. The previous high for a "seasonal/holiday" album for a year was Kenny G's Miracles: A Holiday Album back in 1994 which sold 2,986,000 copies.

Strata Factoids:

- Album sales at Non-Traditional music outlets experienced significant growth with sales approaching the 90 million mark. Non-traditional outlets accounted for 18% of all album sales, compared to 12% in 2006, 9% in 2005 and 5% in 2004 (4% in 2003).
- 40% of all albums purchased were at a Mass Merchant outlet compared to 41% in 2006, 40% in 2005 and 38% in 2004 (35% in 2003 and 34% in 2002).
- Chain music stores for the first time accounted for less than 40% of all album sales; 36% compared to 41% in 2006, 45% in 2005 and 48% in 2004.
- Album sales at Independent music stores remained consistent from a year ago; accounting for 6% of all album sales (7% in 2005 and 9% in 2004).

Nielsen Broadcast Data Systems (Nielsen BDS), the music industry's leading music performance monitoring service, has announced the most played songs at radio, at video, as well as Internet music streams for 2007.

Nielsen BDS: Top 10 Most Played Songs

| | <u>Title/Artist</u> | <u>Detections</u> |
|----|--|-------------------|
| 1 | Big Girls Don't Cry/ Fergie Buy U A Drank (Shawty Snappin')/ T-Pain Feat. Yung Joc | 380,742 |
| 2 | Say It Right/ Nelly Furtado | 373,646 |
| 3 | Irreplaceable / Irreemplazable/ Beyonce | 371,401 |
| 4 | The Sweet Escape/ Gwen Stefani Feat. Akon | 369,747 |
| 5 | Before He Cheats/ Carrie Underwood | 363,130 |
| 6 | It's Not Over/ Daughtry | 346,169 |
| 7 | Umbrella/ Rihanna Feat. Jay-Z | 343,349 |
| 8 | How To Save A Life/ Fray | 339,017 |
| 9 | Home/ Daughtry | 322,279 |
| 10 | | 313,580 |

Nielsen BDS: 2007 Top 10 Artist Airplay

| | <u>Artist</u> | <u>Detections</u> |
|----|-------------------|-------------------|
| 1 | Nickelback | 967,445 |
| 2 | Rascal Flatts | 871,064 |
| 3 | Daughtry | 859,785 |
| 4 | Kenny Chesney | 849,004 |
| 5 | Toby Keith | 814,857 |
| 6 | Tim McGraw | 800,003 |
| 7 | George Strait | 779,567 |
| 8 | Justin Timberlake | 772,332 |
| 9 | Carrie Underwood | 728,335 |
| 10 | Keith Urban | 629,983 |

Nielsen BDS: Top 10 Music Video Internet Streams

| | <u>Title/Artist</u> | <u>Streams</u> |
|-----|---|----------------|
| 1 | Girlfriend/ Avril Lavigne | 23,101,224 |
| 2 | Beautiful Liar/Bello Embustero/ Beyonce & Shakira | 14,500,809 |
| 3 | Umbrella/ Rihanna feat. Jay-Z | 14,486,237 |
| 4 | Glamorous/ Fergie feat. Ludacris | 11,570,238 |
| 5 | Big Girls Don't Cry/ Fergie | 11,418,888 |
| 6 | What Goes Around...Comes../ Justin Timberlake | 10,983,682 |
| 7 | Hips Don't Lie/ Shakira feat Wyclef Jean | 10,009,270 |
| 8 | Say It Right/ Nelly Furtado | 9,882,779 |
| 9 | Never Again/ Kelly Clarkson | 9,444,161 |
| 10. | Que Hiciste/ Jennifer Lopez | 9,281,430 |

Nielsen BDS: Top 10 Internet Streamed Songs

| | <u>Title/Artist</u> | <u>Streams</u> |
|-----|--|----------------|
| 1 | Irreplaceable/Irreemplazable/ Beyonce | 11,002,278 |
| 2 | Before He Cheats/ Carrie Underwood | 10,554,700 |
| 3 | Buy U A Drank/ T-Pain feat Yung Joc | 9,955,555 |
| 4 | What Goes Around..Comes Around/ Justin Timberlake | 9,369,781 |
| 5 | Wait for You/ Elliott Yamin | 9,105,982 |
| 6 | Makes Me Wonder/ Maroon 5 | 9,096,993 |
| 7 | Girlfriend/ Avril Lavigne | 8,945,400 |
| 8 | Hey There Delilah/ Plain White T's | 8,917,887 |
| 9 | It's Not Over/ Daughtry | 8,827,093 |
| 10. | Runaway Love/ Ludacris feat Mary J. Blige | 8,672,380 |

Nielsen RingScan has announced the Top Selling Mastertones and Polyphonic ringtones for 2007.

Nielsen RingScan: Top 10 Mastertones

(Partial year - 01/01/2007-12/30/2007)

| | <u>Title/Artist</u> | <u>Sales</u> |
|-----|-------------------------------------|--------------|
| 1 | Buy U A Drank/ T-Pain | 2,308,769 |
| 2 | This Is Why I'm Hot/ Mims | 2,101,723 |
| 3 | Crank That (Soulja Boy)/ Soulja Boy | 2,010,714 |
| 4 | Party Like A Rock Star/ Shop Boyz | 1,782,709 |
| 5 | Don't Matter/ Akon | 1,500,555 |
| 6 | Pop, Lock & Drop It/ Huey | 1,421,830 |
| 7 | A Bay Bay/ Hurricane Chris | 1,420,621 |
| 8 | Beautiful Girls/ Sean Kingston | 1,415,022 |
| 9 | Rockstar/ Nickelback | 1,269,715 |
| 10. | Shawty/ Plies feat. T-Pain | 1,171,518 |

Nielsen RingScan: Top 10 Polyphonic Ringtones

(01/01/2007-12/30/2007)

| | <u>Title/Artist</u> | <u>Sales</u> |
|-----|------------------------------------|--------------|
| 1 | Super Mario Bros./ Koji Kondo | 153,591 |
| 2 | Candy Shop/ 50 Cent | 126,196 |
| 3 | Rockstar/ Nickelback | 125,124 |
| 4 | Pink Panther/ Henry Mancini | 124,978 |
| 5 | Irreplaceable/ Beyonce | 121,746 |
| 6 | What Hurts the Most/ Rascal Flatts | 121,209 |
| 7 | Because I Got High/ Afroman | 120,429 |
| 8 | Crazy B/ Buck Cherry | 117,886 |
| 9 | Poppin'/ Chris Brown feat Jay Biz | 111,032 |
| 10. | Best Friend/ 50 Cent | 96,774 |

Nielsen RingScan Facts:

- There were 220 million ringtone purchases in 2007 resulting in sales of \$567 million.
- During the last week of the year (Christmas week), ringtone purchases increased by 22% over the previous week (consistent with sales spike during the last week of 2006).
- Mastertone purchases accounted for 91% of all ringtone sales in 2007.
- The top 100 Mastertone ringtones sold 65.1 million, accounting for 30% of all ringtone sales for the year.